

*Label Me Royalty*

THE  
LABEL ME ROYALTY  
PROGRAM

BROUGHT TO YOU BY



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# *Label Me Royalty*

## **Introduction to the Label Me Royalty Program**

There are hundreds of "student writing contests", but the Label Me Royalty Program is not a writing contest at all and this is one of the many things that separates us from the crowd. The Label Me Royalty Program is a part of SeeingGrowth.com that focuses on the voices and concerns of our younger generation without biased judgments from adults and peers, the pressure of competition, but it includes a sense of collaboration, and the opportunity to learn how to work with other people in positive manners.

The purposes of the Label Me Royalty Program are to bring recognition to our younger generation by listening to their voices through their own written words and by labeling each one as a young author and as royalty instead of the negative stereotypes that they are sometimes associated with in society. However; the Label Me Royalty Program is not a program that is exclusively for our young authors, this program is designed to create healthy relationships between adults that can be used as positive examples for our young authors to follow. To teach our younger generation to be productive citizens and to guide them with tools that we provide as a collective or extended community is a major goal of the Label Me Royalty Program.

The Label Me Royalty Program is designed to help parents, schools, churches, businesses, local organizations and concerned citizens put their differences aside long enough to listen to our younger generation so that we can begin to heal some of the damage that is literally destroying our future. Intervention is necessary to begin the healing process, but we have to understand what problems our younger generation are facing so that we can stop attempting to heal the symptoms. We cannot and will not see progress by aiming our efforts at what we think is really wrong or by allowing our younger generations to live their life with a vision that is only partial because they cannot see the options that are available to them. We cannot and will not see progress with an every man for himself approach because we then become part of a one dimensional vision that our children are left to see.

The Label Me Royalty Program is attempting to help encourage our younger generation and give them positive self esteem through a book that is created by the thoughts of our younger generation. SeeingGrowth.com and Truly Poetic Publishing are just voices and vehicles that will be used to promote these visions, but we have no plans on being the only participants in these efforts. It is our mission to combine the efforts of the Label Me Royalty Program with the efforts of educational programs, economical, political, social, health, historical and spiritual programs that will benefit our younger generation.

# Label Me Royalty

SeeingGrowth.com has been compiling and sharing positive information for several years and now SeeingGrowth.com will begin to share positive references and rewards with our younger generation for their progressive efforts. These rewards, opportunities and references are not exclusively from SeeingGrowth.com; but these references, opportunities, and rewards will be shared with the young authors and all of the participants of the Label Me Royalty Program through SeeingGrowth.com.

We are looking to collaborate with:

- Public libraries
- Black American Newspapers and Magazines
- Black American Radio and Television stations
- Black American Chambers of Commerce
- Black American Organizations, Fraternal Orders, Sororities, Associations and Groups
- Neighborhood/Community Based Organizations and Volunteer Groups
- Black American Educational, Economical, Social, Political, Health, Spiritual and Media Based Expos
- Black American Educational, Economical, Social, Political, Health, Spiritual and Media Based programs
- Public libraries in Black American communities
- PTAs and PTOs that serve Black American children and school
- Churches (Youth Ministries)

Now that we have explained who the program is for, the basics of what the program is and why the program is needed; we can focus on when the program will take place, where the program will take place and how the program will work.

Please feel free to post a link to this publication or to

[Http://www.SeeingGrowth.com/LabelMeRoyalty.aspx](http://www.SeeingGrowth.com/LabelMeRoyalty.aspx) on your blog, email or give a printed copy to whomever you believe would benefit from reading it. Also receive updates from the Label Me Royalty cause on FaceBook. <http://apps.facebook.com/causes/LabelMeRoyalty> and through the Seeing Growth Inspirational Reminder. <http://feeds2.feedburner.com/seeinggrowthinspirationalreminder>

Thank you.

Emmanuel Brown of SeeingGrowth.com



Truly Poetic Publishing and SeeingGrowth.com would like to congratulate and thank you for participating in the Label Me Royalty Program. We believe that this show of support on your behalf is just the beginning of very productive relationships between entire communities and positive growth throughout our country.

Not only are you helping to create a legacy of future authors, you are also working with others to get common goals accomplished. The young authors that are creating the Label Me Royalty publications come from many different areas of the country, from all different walks of life, and will be able to relate to the other young authors as peers that they might ever be given the chance to work with. Truly Poetic Publishing and SeeingGrowth.com believes that there is strength in numbers and that the voices of our future is full of power. That is one of the main reasons that Label Me Royalty is not a contest. Our younger generation are our future leaders and we want to make sure that everyone has their chance to share their thoughts with the world. We will not limit the voices of the young authors so every young author will be given the opportunity to write in each annual publication. SeeingGrowth.com and Truly Poetic Publishing can not accept more than one submission for each publication, but every young author, every classroom, every youth ministry, and every youth group can contribute to each and every annual publication.

Our younger generation is full of Royalty, lets all lead them to their thrones, and begin listening to our future leaders.

### **Why Label Me Royalty Is Different.**

There are hundreds of writing contests, but the first difference between Label Me Royalty and contests is that Label Me Royalty is not a contest. We believe that all of the young writers should have the opportunity to have their words read. The Label Me Royalty Program accepts all respectful entries to show support to the young authors by listening to their voice, by sharing their thoughts with the readers of the Label Me Royalty publications, and by not comparing the young authors to each other. No one has to purchase Label Me Royalty publications to be published. Label Me Royalty publications are professionally bound hard backed books that cost \$30.

SeeingGrowth.com and Truly Poetic Publishing does not charge the young authors of the Label Me Royalty publications a fee to share their thoughts and offers all of the young writers the opportunity to earn a percentage of the profit from the Label Me Royalty publications that are purchased through them. SeeingGrowth.com and Truly Poetic Publishing does not charge the young authors of the Label Me Royalty publications a fee to share their thoughts and offers all of the young writers the opportunity to earn a percentage of the profit from the Label Me Royalty publications that are purchased.

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Truly Poetic Publishing and SeeingGrowth.com does not pressure the young authors to purchase the Label Me Royalty publications. Seeinggrowth.com and Truly Poetic Publishing provides each author with a copy of the exact pages that will be included in the Label Me Royalty publication so that the young author will see exactly how their entry will look in the finished product.

The Label Me Royalty Program is also different because this program is a joint effort that is meant to create a continuously growing circle of supporters within our communities. It is a goal to familiarize our communities with the different Black Newspapers and News Web Sites, Black Advertising Agencies, Black Banks, Black Insurance Companies, Black Investment Firms, Historically Black Colleges & Universities, African American Scholarships & Internship Opportunities, Black Health Resources (Black Doctors and Physicians), Black Organizations, Black History Resources, Black Art, Black Artists, Black Shops, Black Museums, Black Authors, Black Publishers, Black Churches, Black Ministries, Black Scholarships and Grants, Black Lawyers and Attorneys, Black History Resources, and the entities that are doing their part to create strength along with stability in our communities.

## **About The Label Me Royalty Program**

### **What is the Label Me Royalty Program?**

The Label Me Royalty Program is a combined effort of Truly Poetic Publishing and SeeingGrowth.com to promote our future leaders of the world. The intent of the Label Me Royalty Program is to motivate youth to express themselves in positive manners and to be supported by their peers, parents, and communities.

### **Why was the Label Me Royalty Program created?**

SeeingGrowth.com and Truly Poetic Publishing believes that there is more to the lives of youth than the world is aware of. We believe that our communities can better combat the ills of our young society by understanding the causes of these ills and by promoting our younger generation in ways that will motivate them to voice their opinions or share their stories in positive manners.

### **How does the Label Me Royalty Program work?**

Once Truly Poetic Publishing and SeeingGrowth.com receives the entries from the young authors, we sort them into groups to be published. The young authors are notified, sent a typeset copy of their submission to see exactly how their work will appear in the final publication, and sent a short description that includes all of the benefits that all of the young authors receive in return for their participation in the Label Me Royalty Program.



**When are the Label Me Royalty publications scheduled to be released?**

The deadline to be published in an upcoming publication is December 1st of and the publications will be released in the early spring of the following year, between March and April.

**Can I be published in more than one publication?**

You can have your writing published on a yearly basis as long as you are still within the age limits of the program.

**Why does the Label Me Royalty Program only publish once a year?**

To give the young authors incentive to write consistently. The Label Me Royalty Program is based around the school year and published over the winter holidays. This gives the young authors a few months during the school year to prepare their work and also a few months during the school year to see a financial gain from their work.

**Who owns the rights to the young author's writing?**

The young author owns the rights to all of the work that they produce. Truly Poetic Publishing and SeeingGrowth.com ask for permission to use the young author's writing one time publication and gives all rights to the young author.

**Does the Label Me Royalty Program require a certain topic or style?**

The Label Me Royalty Program exists to amplify the voice of the younger generation and to introduce this generation to the world as royalty. Topics and presentations can be varied, but they must explain clearly why the world should respect the young author. Profanity, drug use, drug selling, gang affiliations, and other negative topics will not be considered as a reason to respect a young author and entries will be returned to a young author if any of these things are glorified in writing or artwork. SeeingGrowth.com and Truly Poetic Publishing is looking for material that introduces the young author to the world, explains what their life consists of, the direction that they would like for their life to go in, how they plan on getting to that point, and the differences that will occur when they reach that point in life. (Submissions can also in the form of artwork.)

**Rules and Guidelines**

**Who can enter the Label Me Royalty Program?**

Young authors between 1st grade and the age of 25 in the United States of America.



### **When can I enter the Label Me Royalty Program?**

All entries for the Label Me Royalty Program must be received by December of each school year to be included in the publications for the spring of that same school year.

### **What are the rules?**

All written entries must be between 250 and 500 words in length and contain no profanity or information promoting negative activities. Artwork should be respectful. Each entry must include a picture of the young author and a short biography. Young authors can enter one original submission for each publication year.

### **What is the privacy policy of the Label Me Royalty Program?**

SeeingGrowth.com and Truly Poetic Publishing believes in the privacy rights of our young authors. Truly Poetic Publishing and SeeingGrowth.com will not share any information about the young authors except the young author's first name and likeness. SeeingGrowth.com and Truly Poetic Publishing will not share the young author's personal information with any other company, individual or agency.

### **How Can The Label Me Royalty Program Support Me?**

Even though the Label Me Royalty Program's main mission is to benefit our youth, the Label Me Royalty Program is also meant to be a platform for mutual support for everyone involved in it's growth. It is because of these reasons that The Label Me Royalty Program has it's own set of benefits for individuals and organizations that support the program. SeeingGrowth.com will supply the following opportunities through the Label Me Royalty Program

**Recognition:** The Label Me Royalty Program is based on building healthy and productive relationships that are beneficial to everyone involved. It is a goal of the The Label Me Royalty Program to share the voices of our young authors with the people of our communities in ways that build their self esteem. By amplifying their voices we are also sharing the voices of our businesses, organizations, and groups of our communities. We believe that this type of recognition is necessary to build our communities and repair issues that we face including financial ones. The Label Me Royalty Program is a program that makes it possible for the young authors to become aware of programs that they did not know existed, this program also makes it possible for different programs to build their strength with these same young authors that might have been out of their reach previously. Now our younger generation is aware of the talent programs, book expos, business programs, youth ministries, educational programs, social and recreational programs, and the many other programs that are available when they are known about.



**Resources:** The Label Me Royalty Program is not to only gather the voices of the young authors, the Label Me Royalty Program is also gathering solutions, options and alternatives for our young authors. We are inviting you to share your specialties with SeeingGrowth.com for the Label Me Royalty Program so that these talents can be used as resources for the young authors, throughout our communities, and by others who supply resources that compliment your efforts. SeeingGrowth.com will make these resources readily available through our efforts of building the Label Me Royalty Program.

**Fundraising Opportunities:**

The Label Me Royalty Program has created products that are meant to support its efforts and goals through it's supporters and participants. The Label Me Royalty Program was created to help build our communities with pride by eliminating some of the stereotypes that we encounter, by including our younger generation as a major part of the solution and by setting some examples for our younger generations to follow. SeeingGrowth.com and Truly Poetic Publishing will share revenues with other individuals and organizations to help them reach their goals in return for their mutual support. We will provide a percentage of any revenue that is obtained through the efforts of your organization. We will supply you or your organization with all of the materials that are needed to support the Label Me Royalty Programs, details that will explain the profits that can be made, and directions to begin immediately. Please send an email to [LabelMeRoyalty@SeeingGrowth.com](mailto:LabelMeRoyalty@SeeingGrowth.com) for further information and put the words **Fundraising** in the subject area.

**Extra Income:** The Label Me Royalty Program has created products that are meant to support it's efforts and goals through it's supporters and participants. The Label Me Royalty Program was created to help build our communities with pride by eliminating some of the stereotypes that we encounter, by including our younger generation as a major part of the solution and by setting some examples for our younger generations to follow. SeeingGrowth.com and Truly Poetic Publishing will share revenues with other individuals and organizations to help them reach their goals in return for their mutual support. We will provide a percentage of any revenue that is obtained through the efforts of your organization. We will supply you or your organization with all of the materials that are needed to support the Label Me Royalty Programs, details that will explain the profits that can be made, and directions to begin immediately. Please send an email to [LabelMeRoyalty@SeeingGrowth.com](mailto:LabelMeRoyalty@SeeingGrowth.com) for further information and put the words **Fundraising** in the subject area.



**Promotional Assistance** : Through the Label Me Royalty Program you will be able to support your business through our advertising packages. Please visit <http://seeinggrowth.com/advertiseonseeinggrowth.aspx> for further information about the promotional assistance that you will receive. Your business will not only be directly promoted by SeeingGrowth.com, your business will also be promoted through some of the products that are shared and forwarded by our other users and supporters. We have special rates for publications, publishing companies, business directories, and business organizations. Please send an email to [Advertising@SeeingGrowth.com](mailto:Advertising@SeeingGrowth.com) for further information and put the words **Advertising** in the subject area.

Please send any written communications to:  
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North Chicago, IL 60064-0412

Please include a detailed description of your request in your communications and you will receive a prompt response as soon as possible.

Respectfully,

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<http://seeinggrowth.com/labelmeroyalty.aspx>

### **How Can I Support The Label Me Royalty Program?**

SeeingGrowth.com and Truly Poetic Publishing has formed an alliance to offer our youth a positive avenue to express themselves, grow, develop and to use their productive talents to pave paths for others who need or seek guidance. Through the efforts of our alliance, we have overcome the idea that one organization's mission is more important than another organization's goals. Through the Label Me Royalty Program we are attempting to expand our efforts and reach even further by working to combine the missions of other organizations that are similar to the Label Me Royalty Program. We truly believe that the Label Me Royalty Program is an incredible idea that has the power to make small but noticeable changes in the lives of everyone involved. Truly Poetic Publishing and SeeingGrowth.com is asking for assistance from the organizations that work diligently for the safety and future of our communities. If your organization, group, church, association, school, or club can assist in our efforts we will welcome you with open arms if possible.



You or your organization can contribute to the growth and development of the Label Me Royalty Program by setting a positive example of organizational unity for our youth. By working indirectly (directly in some cases) with other individuals, organizations, and businesses as we begin to lead our children by positive examples. We will not only show our youth that there is power in numbers, we will also show them that we are stronger together than we are when we are apart or at odds with each other.

You or your organization can contribute to the growth and development of the Label Me Royalty Program by promoting our efforts through word of mouth by distributing this entire publication, press releases, or just the individual pages that you need to get the message out to the youth you come in contact with or organizations that have access to our youth. You can contribute directly by simply informing others about the program without going out of your way. Share the links to the Label Me Royalty Program on Facebook, Myspace, Connect Platform, Linked In, Yahoo Profiles, Tagged, with local and national publications that service our communities, radio stations and television stations, and other associates that have the capability to spread the word.

You, your classroom, your ministry, or your organization can contribute to the growth and development of the Label Me Royalty Program by working directly with the youth [Truly Poetic Publishing & SeeingGrowth.com](#) you work with on a daily basis. The Label Me Royalty Program can be used as a classroom project or assignment that the youth can complete under your guidance. You or your organization can contribute to the growth and development of the Label Me Royalty Program by becoming a financial supporter of the Label Me Royalty Program.

Please use the contact information below to contact us for further information on how you can become a financial supporter. To participate in the collaborated efforts of [SeeingGrowth.com](#) and [Truly Poetic Publishing](#) in the Label Me Royalty Program please send the following information by email or by postal mail:

- Name of your organization
- Contact name
- Address, city, state, and zip code
- Contact information (Phone number and email address)

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